



ICEEP 2010

THE INTERNATIONAL
CONFERENCE ON
EQUINE
EXERCISE
PHYSIOLOGY

CAPE TOWN, 7th – 12th November 2010



SPONSORSHIP PACKAGES

Pre-conference Interest group day

5 / 6 November 2010

The Pre-conference day will be customised to the needs of different sport/race horse federations in SA. Take advantage of the large amount of expertise available during the ICEEP conference. Parallel sessions focusing on the different fields, combined with exhibition stands will attract a wide spectrum of horse owners. See Addendum A for the list of speakers/topics available.

Pre-conference Interest group day:
(One day tailored for Horse owners
One day tailored for veterinarians)

SESSION SPONSORSHIP
(Per sport/federation/association)

A high quality programme aimed at the horse owner that will cover a wide range of topics, presented by first class international speakers. **ZAR50 000**
(or equivalent of \$6250, can vary)

Advantage for Association/Company:

- Association resell tickets to members for a tailor-made full day congress (one day)
- Company logo can be displayed on screen at the start of the session
- Company banners (maximum 6) can be displayed inside the lecture hall for the duration of the session
- Verbal recognition of company by session chairperson.

EXHIBITION SPACE

EXHIBITION PACKAGE (PRE-CONFERENCE DAY) (3x2m) **ZAR10 000**

Showcase your company's products and services with a package which includes:

- Exhibition space (floor space, including a table and two chairs)
- Tea & lunch for two representatives

ICEEP (Main Conference)

7th – 12th November 2010

Every 4 years since 1982, ICEEP brings together scientists from all over the world who are actively studying the physiology of the exercising horse for a 5 day conference to present new research. The 250 -300 delegates includes veterinarians and other scientist working in the field of sports and racehorses. See [Addendum B](#) for a list of the subject areas.

Session sponsor

The high quality programme will cover a wide range of topics, presented by international and first class speakers. Sponsorship of subject area. **Negotiable**

Advantage for company:

- Quarter (¼) page ad and an acknowledgement in the official programme
- Company name will be printed next to session being sponsored
- Company logo can be displayed on screen at the start of the session
- Company banners (maximum of 6) can be displayed inside the lecture hall for the duration of the session
- Verbal recognition of company by session chairperson

Exhibition space

The exhibition hall will have high quality exhibits (limited to 10 exhibitions) located in the main networking area for the congress. Showcase your company's products and services with a package that includes:

STANDARD EXHIBITION PACKAGE (2x3m) **ZAR20 000**

Exhibition space include a table and two chairs in central exhibition area

One free registrations for company representatives

Tea & lunch for two representatives

ECONOMY EXHIBITION PACKAGE (2x3m) **ZAR10 000**

Exhibition space include a table and two chairs in secondary exhibition area

Tea and lunches for two representatives



SPONSORSHIP PACKAGES

Meals and Tea/Coffee breaks

Daily Tea/Coffee breaks or Lunch for up to 350 delegates Cost: Negotiable

Advantage for company:

- All delegates will be present
- Acknowledgement in the official programme
- Company name will be printed next to event being sponsored
- Branding of company on prominently displayed signs, and menus
- Company banners (maximum of 2) can be displayed at the entrance to the dining room before and after lunch
- Company logo on website

Gala dinner

Gala dinner

ZAR350 pp

Advantage for company:

- All delegates are invited to attend the evening
- Acknowledgement in the official programme
- Company logo on website
- Company logo on invitations and menu
- Company banners (maximum of 2) can be displayed at the entrance to the gala dinner function hall
- Company representative / MD can open the evening (10 minutes)

Proceedings

All the lecture notes will be printed in the prestigious Equine Veterinary Journal (EVJ). Proceedings will also be available on CD. Cost: Negotiable

Advantage for company:

- Quarter (¼) page ad and an acknowledgement in the official programme
- Full page, (Outside back cover and Inside Front cover) ad in proceedings and company logo on front of proceedings
- Company logo on website

Registration

Branded Stationary (pens and note pads)

Cost: Negotiable

Branded Registration badge

Advantage for company:

- Company logo on pens and note pads (provided by company)
- Company logo on badges and lanyards
- Company banners (maximum of 2) can be displayed at registration table
- Company representative to assist at registration table
- Company logo on website



SPONSOR & EXHIBITOR CONTRACT

COMPANY INFORMATION

(Please type or print clearly)

Exhibitor Name _____

Address _____

City _____ State _____

Postal code _____ Country _____

Phone _____ Fax _____

Email _____

Contact person: Name _____ Title _____

State _____ Postal code _____ Country _____

Phone _____ Fax _____

Email _____

A. EXHIBITION SPACE

(Please tick the box)

Pre-conference Interest group day (Owners day/Veterinarian day)

Standard exhibition space (3x2m) ZAR 10 000

(Discount of 15% if booked by 1 November 2009)

ICEEP (5 day conference)

Standard Package (3x2m) ZAR 20 000

Economy Package (3x2m) ZAR 10 000

EXHIBITION PREFERENCES (Check availability on floor plan when booked & paid)

First choice – Stand nr _____ Second choice – Stand nr _____

Special request/requirements _____

B. COMPANY EMPLOYEES ATTENDING EXHIBITION

Exhibition space include 2 complimentary conference exhibitor badges.

Additional badges may be purchased for ZAR300 each.

Name 1 _____ Name 2 _____

Additional badges (ZAR 300 each)

Name 3 _____ Name 4 _____

Name 5 _____ Name 6 _____

Total for additional badges _____

C. SPONSORSHIP OPPORTUNITIES

SESSION SPONSOR (please refer to topics)

Pre-conference Interest group day: ZAR 50 000

Date _____ Topic _____ Speaker _____

or

ICEEP (Main Congress) ZAR 50 000

Date _____ Topic _____ Speaker _____

Date _____ Topic _____ Speaker _____

EVENT SPONSOR

Reception Cocktail (Sunday) Traditional Dinner at Moyo (Monday)

Tour and dinner : Cape Town (Wednesday) Gala dinner (Friday)

Other Social events Specify event _____

Coffee break – morning Date _____

Coffee break – afternoon Date _____

Lunch Date _____



SPONSOR & EXHIBITOR CONTRACT

TOTAL AMOUNT PAYABLE

A. Exhibition Space (Pre-congress)	ZAR _____
Main Congress (Standard/Economy)	ZAR _____
B. Total for additional badges	ZAR _____
C. Sponsorship opportunities	
Proceeding sponsor	ZAR _____
Registration sponsor	ZAR _____
Session sponsor (Pre-congress day)	ZAR _____
Session sponsor (Main congress)	ZAR _____
Other: Specify: _____	ZAR _____
	TOTAL ZAR _____

PAYMENTS AND TERMS

Non-refundable, non-transferable deposit of 25% is due at least 10 days from the date this signed agreement is received by Vetlink to reserve your exhibition space/sponsorship opportunity. The balance must be paid on or before 1 February 2010.

If the balance due is not paid on or before 1 February 2010, the conference organisers reserves the right, without further notice, to reduce or release said space to other exhibitors.

Payment options:

Cheque – made out to Vetlink Conferences

Internet transfer: Nedbank Pretoria North, Branch code/IBAN: 159745 Account nr: 1597 076 139

International transfers swift code: NEDSZAJJ. Please fax/email proof of payment to fax +27 86 588 1437 or email admin@iceep.org (Please indicate on deposit that payment is for ICEEP + company name)

SIGNATURE

The undersigned expressly represents, warrants and covenants to ICEEP (and its representatives) that: (1) the signatory is authorized to bind the Exhibitor to the rules and terms governing the Exposition hereof, including the Rules and Regulations set forth in this document, (2) the signatory has read, understand and agrees to the Regulations, (3) ICEEP reserves the right to list the Exhibitor in its marketing materials, and (4) the signatory understands that this contract is a legally binding instrument between the ICEEP and the Exhibitor, but only upon acceptance in writing by the ICEEP. Any changes hereto and/or to the Regulations must be made in writing and signed by both the Exhibitor and ICEEP.

Exhibitor's Authorized Signature _____

Name (please print name) _____

Title _____ Date _____

FOR OFFICE USE ONLY

Amount received _____ Paid by Cheque Internet transfer

Date received _____

Amount outstanding _____ Date to be paid _____

Exhibition space assigned _____

ICEEP/Vetlink approval _____ Date _____



EXHIBITION RULES AND REGULATIONS

ICEEP reserves the right to prohibit any exhibit, part thereof, or proposed exhibit that, in its opinion, is not suitable or in keeping with intentions and/or purposes of the organization.

1. Exhibition space

The cost of each exhibition space includes one table, two chairs and daily teas and lunches for two company representatives. Space allocated will be 2x3m. Exhibits shall be so arranged as not to obstruct the general view, nor hide the exhibits of others.

2. Security

The venue will provide perimeter guard service during the hours the exhibit area is opened and closed; however, Exhibitor is solely and fully responsible for its own exhibit material and stand contents, and should insure its exhibit against loss or damage from any cause whatsoever. All property of the Exhibitor is understood to remain in its care, custody and control in transit to or from within the confines of the exhibit hall.

3. Liability

Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agrees to abide by the ICEEP liability policies outlined below. ICEEP, and all organizations and individuals who are employed by or associated with it, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all Exhibitors for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public, or others. The Exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness or otherwise, of Exhibitor or its employees or agents.

4. Insurance

ICEEP or the venue does not maintain insurance covering EXHIBITOR'S property or employees. It is the sole responsibility of the EXHIBITOR to obtain public liability insurance, business interruption insurance, property damage insurance, and workers' compensation insurance covering and protecting EXHIBITOR against all such losses as referenced in these Guidelines.

5. Exhibitor Badges

The payment for each 3 x 2m exhibition space will include up to two (2) complimentary conference exhibitor badges for employees. Additional badges must be purchased. All requested name badge changes must be made at the time badges are issued at the conference. Badges may not be returned and exchanged once they have been

issued.

6. VAT ruling

VAT ruling from South African Revenue Services (SARS), which confirms that under certain circumstances, VAT for services supplied to foreign exhibitors can be zero-rated.

The important tests are as follows:

- The services must be supplied to an entity that is not resident in South Africa
- The foreign entity must not be registered or must not be required to register for VAT in South Africa
- The foreign entity must not carry on any enterprise in South Africa
- The goods are rented or services are supplied for use exclusively in an enterprise carried on in an export country
- The payment of the rent is effected from the export country

If these conditions are present then VAT may be levied at a rate of zero percent.

7. Payment schedule

Non-refundable, non-transferable deposit of 25% is due at least 10 days from the date this signed agreement is received by Vetlink to reserve your exhibition space. The balance must be paid on or before 1 February 2010. If the balance due is not paid on or before this date, the conference organiser reserves the right, without further notice, to reduce or release said space to other exhibitors. No space will be reserved or assigned unless both the deposit and signed contract are received at the ICEEP appointed organisers (Vetlink Conferences).

8. Alcohol serving and consumption

Exhibitors are not permitted to serve alcohol from and/or within the confines of their booth space nor within the exhibition hall, without written permission from the conference organisers and a signed service agreement.

9. Cancellation / Space Reduction

Any cancellation, space reduction requests, or requests for changes of this contract must be made in writing and forwarded to the ICEEP organisers at PO Box 232, Groenkloof, SOUTH AFRICA, 0182 or vetlinkinfo@mweb.co.za.

Cancellations or space reductions will be subject to charges according to the following schedule:

- More than six months before conference start date, by 7th May 2010 – Eligible for full refund.
- More than 120 days and less than six months before conference start date, 7th May 2010 through 7th July 2010 – Deposit forfeited; excess of deposit paid will be refunded in

full.

- 120 days and less before conference start date, after 7th July 2010 – Full amount of fee is due.

In the event of cancellation or reduction of contracted space, and subject to the above cancellation charges schedule, ICEEP shall retain the right to resell cancelled space without rebate or allowance to the Exhibitor.

10. Termination of Exhibition

In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of ICEEP, unfit for occupancy, or in the event the holding of the Exhibition or the performance of ICEEP under the Exhibit Reservation Contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of ICEEP, said Contract and/or the Exhibition (or any part thereof) may be terminated by ICEEP. ICEEP shall not be responsible for delays, damage, loss, increased costs, or other unfavourable conditions arising by virtue of cause or causes not reasonably within the control of ICEEP. If ICEEP terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then ICEEP (or its representatives) shall not be liable to the Exhibitor other than for a prorated refund of such Exhibitor's space price payment determined on the basis of the number of Exhibition days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of ICEEP" shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defence or military authorities; terrorism or threat of terrorism, act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labour disturbance; inability to secure sufficient labour, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.

12. Amendment to Rules

ICEEP reserves the right to interpret, amend and enforce these rules as it deems proper to assure the success of the Exhibition.

Signature: _____ Date: _____



Addendum A

The Pre-conference day will be customised to the needs of different sport/race horse federations in SA. Take advantage of the large amount of expertise available during the ICEEP conference. Parallel sessions focusing on the different fields, combined with exhibition stands will attract a wide spectrum of horse owners.

David Marlin

- Transporting horses
- Field and Treadmill Exercise testing
- Training
- Performance prediction
- Exercise-Induced Pulmonary haemorrhage
- Leg protection – pros and cons of using boots and what to look for in selecting

Brigitta Essen-Gustavsson

- Muscle response to exercise

Joe Pagan

- Performance horse nutrition
- Nutritional management of metabolic disorders
- Broodmare and Foal nutrition

Warwick Bayly

- Respiratory

Eric Barrey

- Gait analysis
- Genetics and performance in show jumping, dressage, endurance, trot

and gallop racing

Ken Hinchcliff

- Exercise-induced pulmonary hemorrhage (several topics including effect, treatment), furosemide, drug effects on performance
- Comparative exercise physiology
- Ultrasonographic examination of umbilical structures in foals
- Assessment and care of sick foals, foal diarrhea, foal colic, failure of transfer of passive immunity.

Atsushi Hiraga

- Training racehorses in Japan

Kathy McGowan

- Equine metabolic syndrome/pasture-associated laminitis
- Overtraining syndrome
- Recurrent tying-up
- Role of physiotherapy in equine practice
- Back pain in horses
- Functional biomechanics of the SIJ

Potential speakers and topics:-

Dr Rachel Murray

- Injury sites in different equestrian sports
- Surfaces and injury

Dr Hal Schott

- Fluids and Electrolytes

Dr Sam Franklin

- Field based exercising endoscopy

Dr Lesley Young

- Heart size and performance
- Equine arrhythmias
- Equine heart disease

Dr Pat Harris

- Tying-up
- Nutrition of the performance horse
- Equine metabolic syndrome
- Diet and behaviour

Dr Hilary Clayton

- Conditioning the sport horse
- Equine movement and its effect on lameness
- With a special interest in dressage

Addendum B

Professor Tim Noakes, the eminent exercise physiologist has agreed to give an opening plenary address. The conference will run with full days on Monday, Tuesday, Thursday and Friday with a social programme on Wednesday. Each scientific subject session will begin with a review of the subject area by subject specialists invited by the International Committee and then a combination of oral and poster (oral) presentations. Posters will be displayed throughout the duration of the conference.

Subject areas for which we are inviting abstract submissions will include the traditional 7 areas of:

- Applied Physiology
- Biomechanics and Locomotion
- Respiratory Physiology
- Cardiovascular Physiology
- Nutrition
- Muscle
- Biochemistry, Haematology,

Endocrinology and Thermoregulation in exercise

In addition to the above, scientific abstract submissions are invited on original research in topics related, but not exclusively limited to, equine exercise physiology, including:

- New Technology in Equine Exercise Physiology
- Genetics of Exercise and Performance
- Physiotherapy
- Rehabilitation
- Equitation Science
- Drugs in Equestrian Exercise and Sport Training

ICEEP PROFILE

The largest International organisation representing vets and scientists with a professional interest in horse exercise.

The International Conference on Equine Exercise Physiology brings together scientists who are actively studying the physiology of the exercising horse.

Meetings are held every four years allow various investigators to meet again, to share results from recent work, and to develop collaborative relationships. An International Committee of distinguished scientists oversee the quadrennial meetings. The first ICEEP meeting was held in Oxford (UK) in 1982, followed by San Diego, USA (1986), Uppsala, Sweden (1990), Brisbane, Australia (1994), Utsunomiya, Japan (1998), Kentucky, USA (2002) and Fontainebleau, France (2006).

INTERNATIONAL COMMITTEE MEMBERS



Dr David Marlin (UK)



Dr Eric Barrey (France)



Prof Warwick Bayly (USA)



Prof Birgitta Essen-Gustavsson (Sweden)



Prof Ken Hinchcliff (Australia)



Dr Atsushi Hiraga (Japan)



Dr Cathy McGowan (Finland)



Dr Joe Pagan (USA)

NATIONAL SA COMMITTEE: ICEEP 8, 2010

- Dr Terry Casey (Chairman)
- Dr Dave Mullins
- Prof Alan Guthrie
- Prof Roy Gottschalk
- Dr Bennie vd Merwe
- Ms Madaleen Schultheiss
- Dr David Marlin
- Dr Deon van Tonder (Local committee)
- Dr Henk Basson (Local committee)



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